

## Sponsorship Opportunities

Roebing Museum is hosting an annual family-friendly Touch a Truck event which provides a unique opportunity for your company to gain valuable exposure and engage with the local community.

**By supporting this event with a gift of any amount, you will be ensuring that we don't need to charge admission—and we want you to get the credit! With your help, it will be possible for everyone to enjoy the day without worrying about the ticket price.**

By becoming a sponsor, your company will receive exposure through various marketing channels, including but not limited to:

- Prominent placement of your company logo on event materials and signage
- Mention in all press releases and media coverage leading up to the event
- Recognition on our website and social media platforms
- The opportunity to set up a booth or display at the event to directly engage with attendees and potential customers
- Special recognition during the opening and closing ceremonies of the event

To fit with your business goals, we can discuss other ways to promote your company with the attendees of our event. To talk about other benefits, please be in touch (609) 499-7200 or email us at [RMuseum@roebingmuseum.org](mailto:RMuseum@roebingmuseum.org).

## Touch a Truck Sponsorship Levels

### **Community Champion Sponsor \$1,200**

Custom tailored sponsorship benefits to align with your company's goals

### **Bronze \$50**

Sponsorship acknowledgment posted at event on printed material  
Space to display material on a shared sponsor table

### **Silver \$150**

All the above benefits plus  
Free admission for employees for a year  
Group social media post with other sponsors prior to event

### **Gold \$250**

All the above benefits plus  
Social media post specifically highlighting your business prior to event

### **Platinum \$500**

All the above benefits plus  
A prime location for individual sponsor table for brochures, literature, giveaways  
Opportunity to display flags or banners with your company's logo/brand



# Touch a Truck!

## At Roebling Museum

**Saturday, October 21 10am-3pm**

Check out different kinds  
of big trucks and  
machines at the historic  
steel mill property



**Fun for the whole family!**



Your logo here